

**SEE MORE,  
DO MORE,  
BE MORE.**



**THE FUTURE BELONGS TO INTELLIGENT OPERATIONS** [LINK](#)

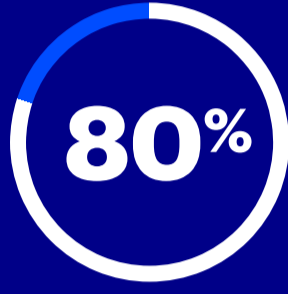
Those organizations that harness diverse data driven by applied intelligence and human ingenuity to empower insight-led decision making, superior customer experiences and breakthrough business outcomes.

**WHY NOW?**

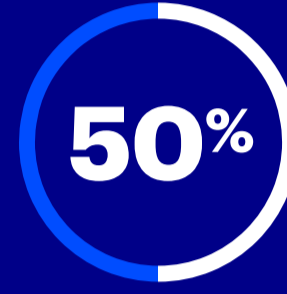
In today's increasingly disruptive and complex world, change comes quickly, turning current operational best practices into tomorrow's liabilities.



Nearly **80%** are concerned with disruption and competitive threats.



Almost **80%** estimate that 50%-90% of their data is unstructured and largely inaccessible.

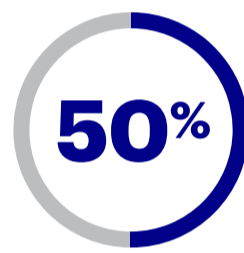


**50%** say their back office is not keeping pace with requirements.

**THE FIVE ESSENTIALS OF INTELLIGENT OPERATIONS**

**#1 INNOVATIVE TALENT**

Organizations need creative and entrepreneurial talent who understand digital technologies, industry and functional priorities.



**Top workforce requirements today:** 50% creativity, entrepreneurial spirit.



But nearly **half** believe HR talent acquisition is not keeping up with the needs of the business.

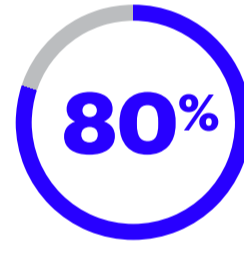
**Do you have the right talent to navigate the future?**

**#2 DATA-DRIVEN BACKBONE**

Structured and unstructured data across internal and external ecosystems is the backbone for breakthrough insights.



For **92%** predictive decisions based on real-time data are a key driver impacting business.

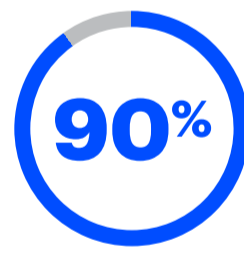


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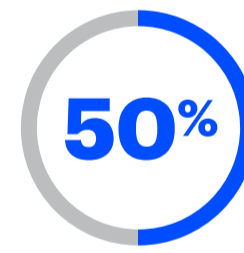
**Can you get to the right data to drive real transformation?**

**#3 [LINK](#) APPLIED INTELLIGENCE**

Integrated Automation, Smart Analytics, and Artificial Intelligence can help transform operations.



Nearly **90%** believe automation and AI will help them achieve their business goals.



Over **50%** stated it takes months or years for business functions to change in response to business needs.

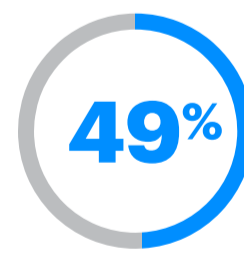
**Are you deploying applied intelligence to innovate faster?**

**#4 LEVERAGING THE POWER OF THE CLOUD**

Cloud ties together all the ingredients of Intelligent Operations integrating diverse data, across platforms in a secure environment.



Over **90%** expect cloud-enabled capabilities.

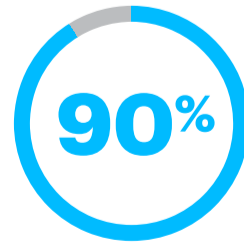


But **49%** still have legacy technology across half their enterprise functions.

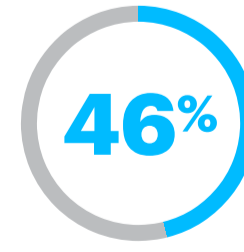
**Is your infrastructure agile and flexible to anticipate customer requirements?**

**#5 SMART PARTNERSHIP ECOSYSTEM**

The ecosystem brings complementary skill sets and new technologies to drive innovation.



Over **90%** said working with partners will help them meet their business objectives.



**46%** said new ways of partnering across the ecosystem is a top-three talent need.

**Are you establishing smart partnerships and leveraging their innovation potential?**

**ADAPT, TRANSFORM OR BE LEFT BEHIND**

[www.accenture.com/IntelligentOperations](http://www.accenture.com/IntelligentOperations)