



**Flavor that comes
with a source.**

Blockchain

From traceable supply chains to permanent identity for refugees, blockchain is pioneering transparent and secure business processes.



What It Is

Blockchain is a new way of storing data in a distributed ledger that allows multiple stakeholders to confidently and securely share access to the same information.

Why It Matters

Blockchain technology is providing a new infrastructure upon which the next innovative applications will be built, driving profound and positive changes across business, communities and society.

Where It's Going

Beyond cryptocurrencies, blockchain will supercharge artificial intelligence and IoT to make everything from supply chains to digital identity management smarter and more secure.

www.accenture.com/blockchain-insights